

What is claimed is:

1. A method of managing workflow in a commercial printing environment including a designer location and a print service provider location, said method comprising:
creating a press ready file at the designer location using updated device configuration information from the print service provider location including performing an automated remote proofing of the press ready file to remotely verify that when printed at said print service provider location, the press ready file will look substantially as designed;
submitting said press ready file to the print service provider location via an electronic network; and
performing at least one of automated printing, finishing, packaging and shipping using said press ready file.
2. A method of managing workflow according to claim 1, wherein after said step of submitting, said method further comprises a step of verifying, at said print service provider location, that said press ready file will be produced at said print service provider location as designed at the designer location and, if not, correcting said press ready file to ensure production substantially as designed.
3. A method of managing workflow according to claim 1, wherein said step of performing automated remote proofing further comprises printing on a printer at the designer location, a high resolution proof representing the final output of the press ready file.
4. A method of managing workflow according to claim 3, wherein said step of performing automated remote proofing further comprises receiving at the designer location an electronic indication of approval of said high resolution proof from a designer or customer.
5. A method of managing workflow according to claim 3, wherein said printer at a designer location receives color management information of a selected printing device at

the print service provider location and prints the high resolution proof in accordance with such information.

6. A program product for managing workflow in a commercial printing environment including a designer location and a print service provider location, said product comprising machine-readable program code for causing, when executed, a machine to perform the following method steps:

creating a press ready file at the designer location using updated device configuration information from the print service provider location including performing an automated remote proofing of the press ready file;

submitting said press ready file to the print service provider location via an electronic network; and

performing at least one of automated printing, finishing, packaging and shipping using said press ready file.

7. A program product according to claim 6, wherein after said step of submitting, said method further comprises a step of verifying, at said print service provider location, that said press ready file will be produced at said print service provider location as designed at the designer location and, if not, correcting said press ready file to ensure production substantially as designed.

8. A program product according to claim 6, wherein said step of performing automated remote proofing further comprises printing on a printer at the designer location, a high resolution proof representing the final output of the press ready file.

9. A program product according to claim 8, wherein said step of performing automated remote proofing further comprises receiving at the designer location an electronic indication of approval of said high resolution proof from a designer or customer.

10. A program product according to claim 8, wherein said printer at a designer location receives color management information of a selected printing device at the print service provider location and prints the high resolution proof in accordance with such information.

11. A system for managing workflow in a commercial printing environment including a designer location and a print service provider location, said system comprising:

- means creating a press ready file at the designer location using updated device configuration information from the print service provider location including performing an automated remote proofing of the press ready file;

- means for submitting said press ready file to the print service provider location via an electronic network; and

- means for performing at least one of automated printing, finishing, packaging and shipping using said press ready file.